

Jenefer Greenwood: Vice Chairman.

Jenefer was educated at Westonbirt School before graduating with Honours in Urban Estate Management from John Moores University.

In 2003, Jenefer joined Grosvenor as Retail Strategist, with particular responsibility for the retail positioning, leasing direction and marketing within the £3 billion development programme. She has now assumed a wider marketing role within Grosvenor.

Previously Jenefer worked for CB Hillier Parker for 25 years, where she was Head of Retail. Jenefer was appointed a Crown Estate Commissioner in 2004, and is Chairman of the National Skills Academy for Retail. Jenefer is a past President of the British Council of Shopping Centres (BCSC) and a member of the ICSC European Advisory Board.